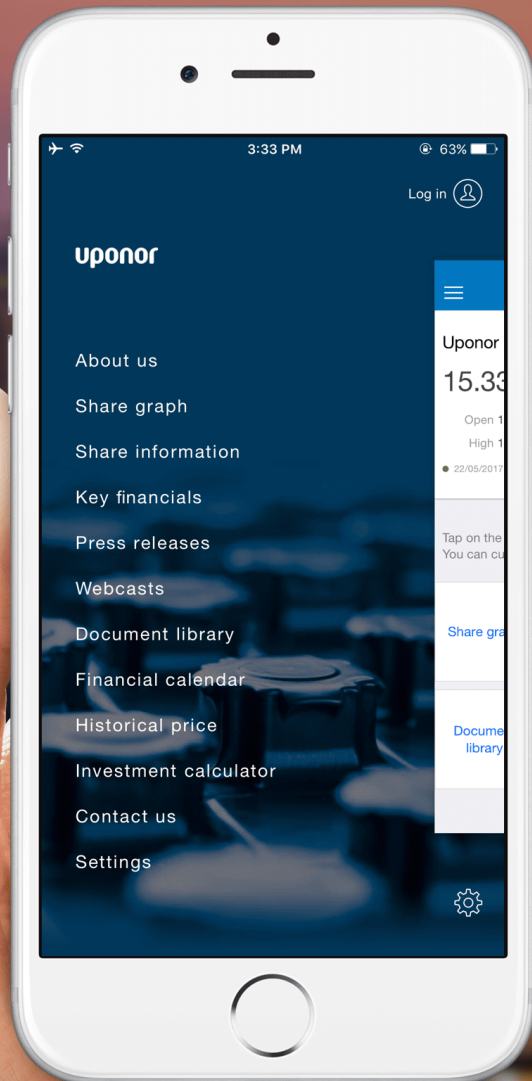


# MyIRApp

An integrated Investor Relations App  
that beautifully complements your IR  
website while improving your  
outreach to investors on the go.



iPhone | iPad  
Android | Tablet

MyIRApp is available on  
Apple App Store and  
Google Playstore



Euroland IR | @EurolandIR



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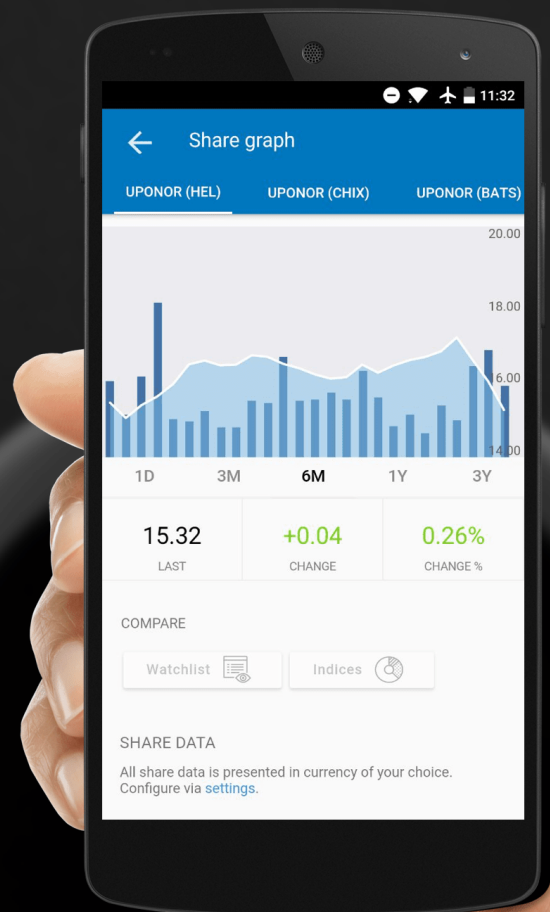
# Android Ready

MyIRApp is Android ready.

It comes with a fully native

user interface which is very

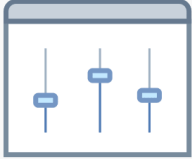
easy and intuitive.



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# Features

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## Personalisation

Allow your investors to personalise your MyIRApp.

- **17 Different languages** - the app is available in multiple languages, serving your worldwide audience.
- **Currency converter** - not sticking to just languages, your stock performance is viewable in the currency of your investors' choice.
- **Menu sort** - make it easy for your investors to access modules on the launch screen by allowing them to arrange the modules.



## Notifications

Your investors will be kept up to date on major developments with notifications sent to their mobile devices.



## Accessibility

No internet connection? No problem. Your content syncs seamlessly and is available both online and offline.



## Profile

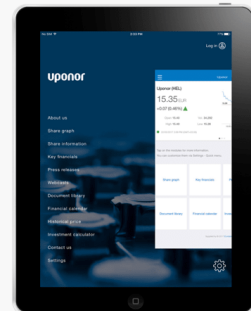
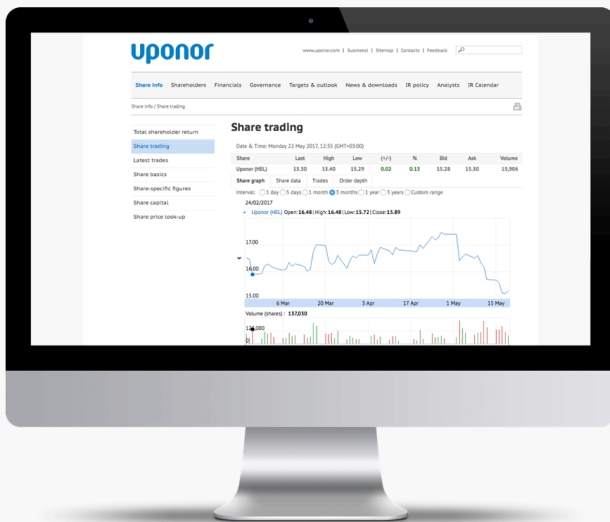
Allow your investors to create an account within your app and keep track of your performance even through the other MyIRApps.

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# In sync

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MyIRApp is always in sync with your other Euroland IR tools while also keeping you updated through notifications. That helps your investors stay in the know wherever they are.







Your share price, charts and performance on the go

Your users can now log in and enjoy more personalized service

News releases from the stock exchange with attachments

Your Annual & Quarterly figures synchronized automatically from Euroland Interactive Analysis Tools

A catalogue of your upcoming and past IR events (Events Synchronized)

All your Annual and Quarterly Reports in one place and accessible offline

Your historical prices easily accessible and investment in your company simple to calculate

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# Tools

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Share Graph



Watchlist



Indices



Media



Key  
Financials



Press  
Releases



Financial  
Calendar



Document  
Library



Historical  
Price



Investment  
Calculator

The IR App was built as a state of the art solution which will give your investors, analysts and other stakeholders a user-friendly access to your investor relations off and online.



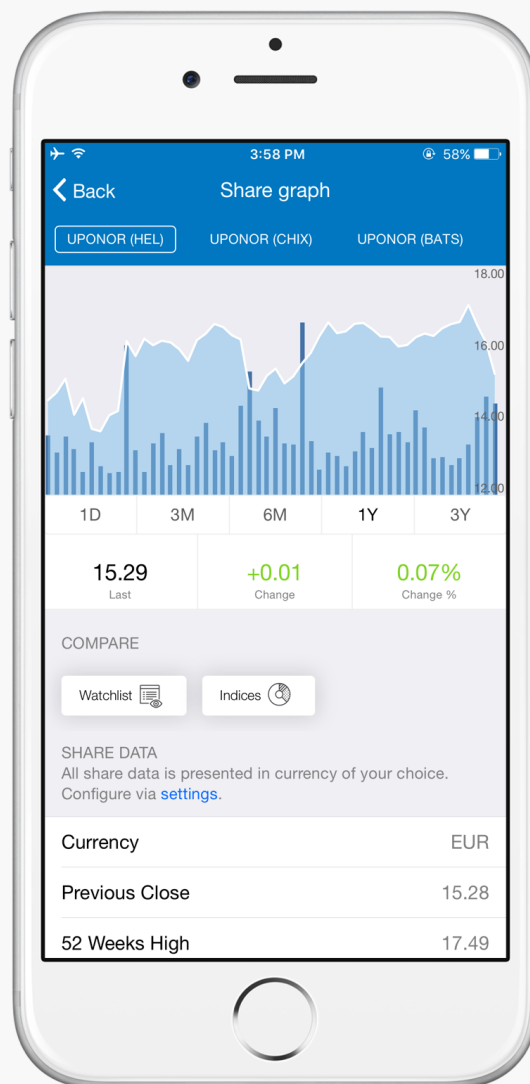
# Share Price & Performance



**Your share performance visualized in a user-friendly way**  
Enable investors to keep track of your share price movements  
in an easy and intuitive way

Your shares from  
traditional  
exchanges and  
MiFID exchanges  
shown in one place

Interactive charts  
with on tap  
information



SHARE DATA  
Currency  
Previous close  
52 weeks high  
52 weeks low  
52 weeks %  
YTD %

MARKET DATA  
Currency  
Market  
Symbol  
List  
Industry  
Seperate Market  
capitalization



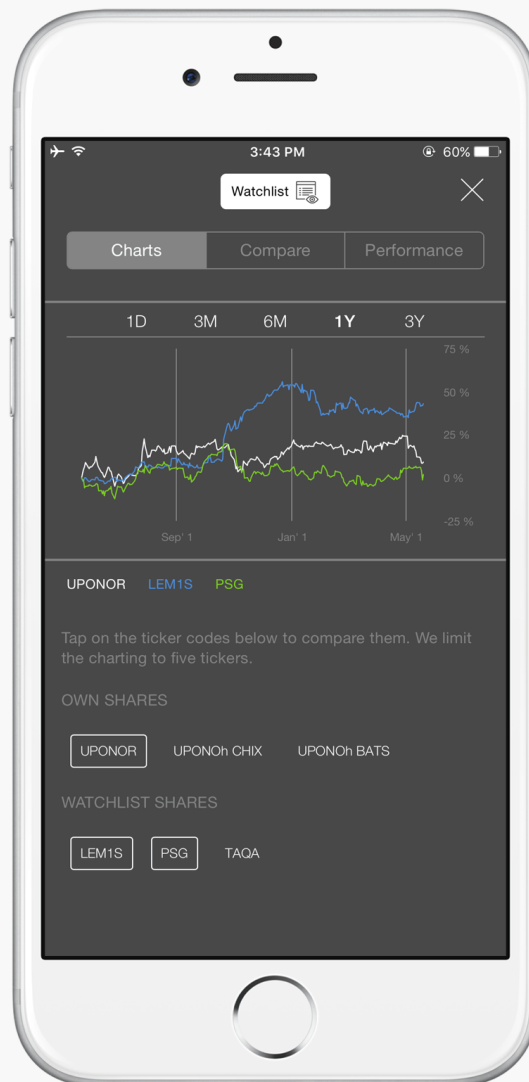
# Watchlist



## Comparing share price performance

Allow your investors to monitor your stock performance against other companies to remind them why they have chosen you

Your watchlist will be integrated and can be accessed from different places within the app



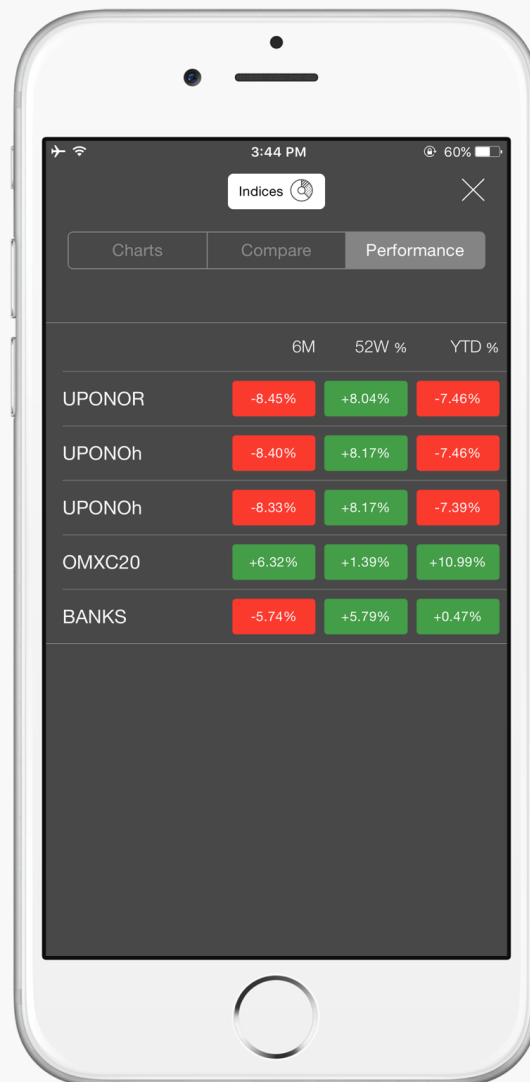
# Indices



## Your share benchmarked

Allow your investors to monitor the indices of choice and compare them to your share performance

Investors can keep track of the indices of choice together with your share performance



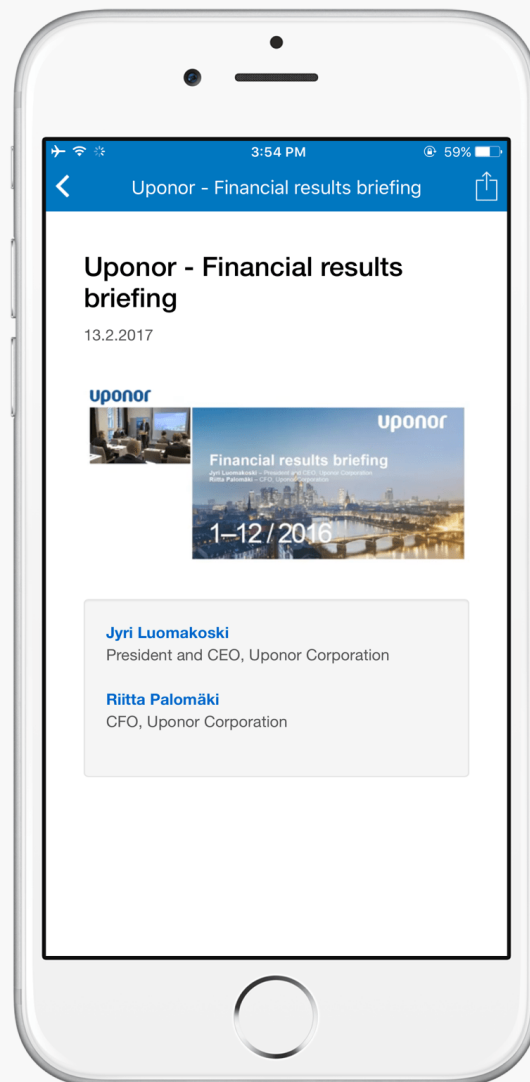
# Media



## Your company's performance in motion

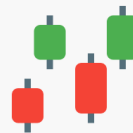
Keep your investors posted on the latest news, events and reports through video materials

Your investors can now keep track of the news, events, and reports through video materials you share with them





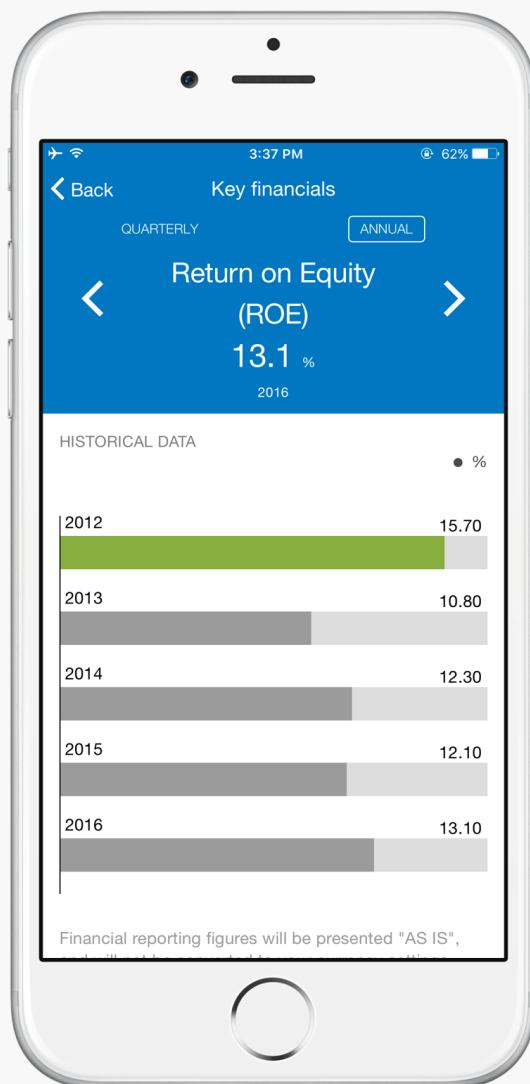
# Key Financials



## Synced from Interactive Analysis Tool

Data from your Annual and Quarterly Interactive Analysis Tools are synced with your app

Data is automatically updated after every reporting period



Key financials are compared with previous years/quarters

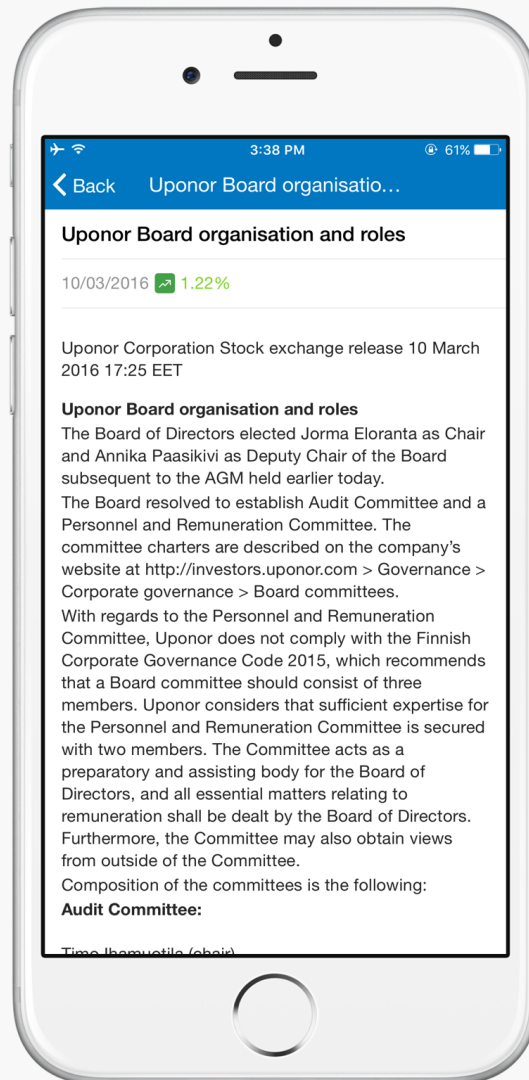
# Stock Exchange News Release



## News Releases with attachments

All your stock exchange news releases and attachments with search functionality can be found here

Allow your users to see the positive impact of the news and act accordingly



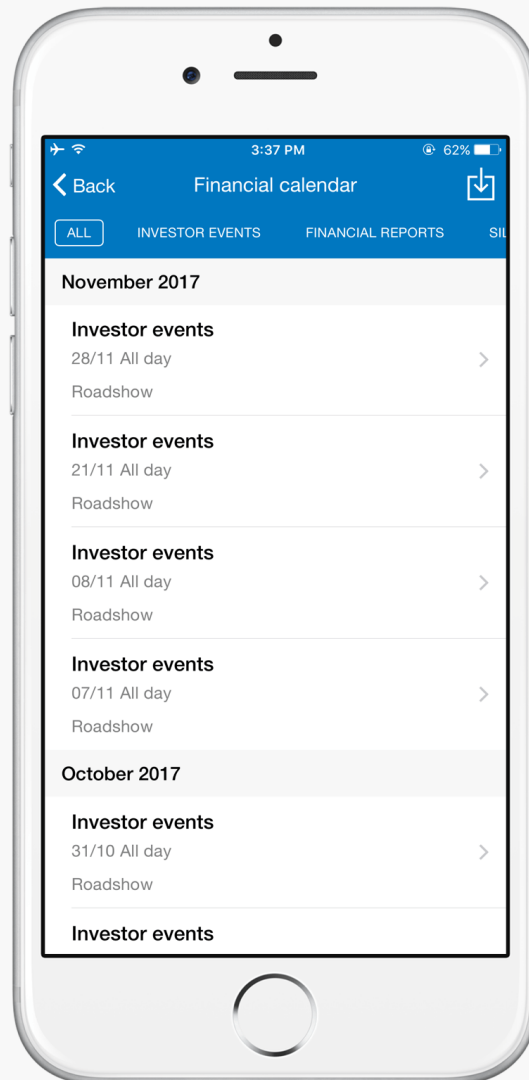
# Financial Calendar



## Your IR events

Make it easy for investors to keep track of your upcoming and past events

Downloadable  
directly to the  
iPhone, iPad or  
android calendar app



Events can be  
shared via email  
and twitter



# Document Library



**All your reports at once place**  
Present your Annual and Quarterly reports  
Can be downloaded and viewed offline

You can customize  
the tab menus to fit  
your needs



# Historical Price

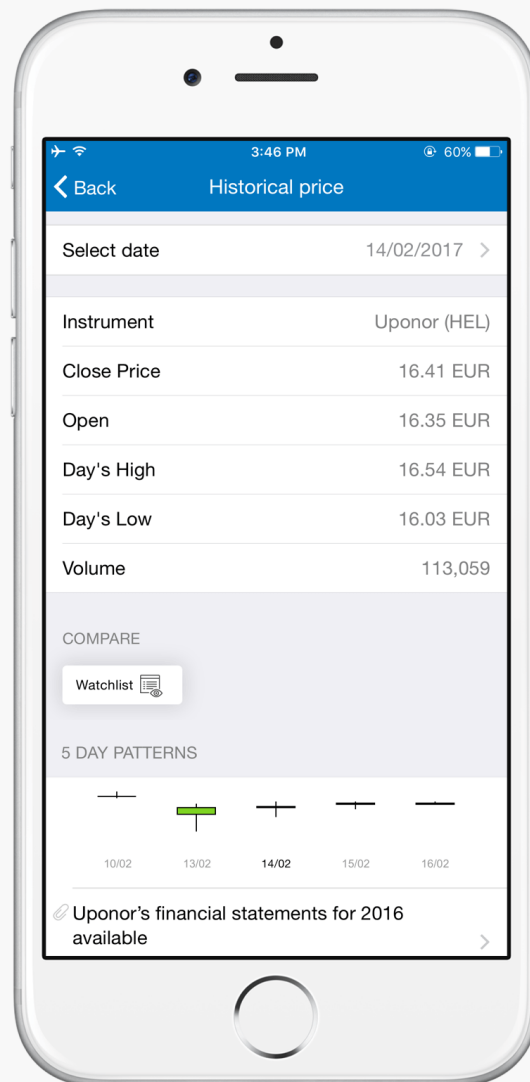


## Historical share performance

Your app allows investors to keep track of historical share performance with no effort

See news released on selected date

Let your investors compare your stock's performance with the other companies through Watchlist and Indices



See 5D candlestick pattern of stock performance

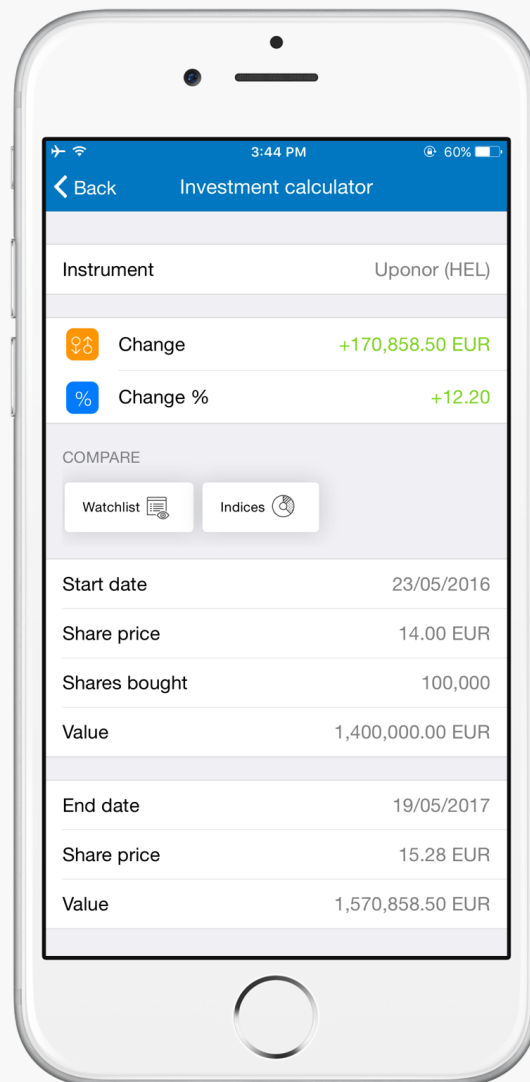
# Investment Calculator



**Investment value calculated effortlessly**

Your investors can calculate their ROI in the app with one tap

Let your investors  
compare your  
stock's historical  
performance with  
that of other  
companies



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# User Friendly

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Our new app comes with a very easy and intuitive user interface. It resembles the native iOS and Android design so that our investors can navigate through the app without any difficulty.

The app is optimized for iPhone, iPad and all major Android phones and tablets.

Our app supports offline mode. You can read downloaded Annual Reports and Quarterly Reports even when there is no internet connection.



# Our Happy Clients

Have a look at some of our satisfied clients  
currently using MyIRApp



The logo for PALFINGER, featuring the word "PALFINGER" in white on a yellow background, which is centered on a red rounded square.

The logo for Lemminkäinen, featuring the word "Lemminkäinen" in white on an orange rounded square.



The logo for Investor Relations, featuring the words "Investor Relations" in white on a blue rounded square.



And more at <http://myirapp.com>



# Get in Touch...

Euroland IR  
Kronhusgatan 2D 411 13,  
Gothenburg Sweden

Phone  
+46 (0) 31 105600

Feedback  
[customers@euroland.com](mailto:customers@euroland.com)